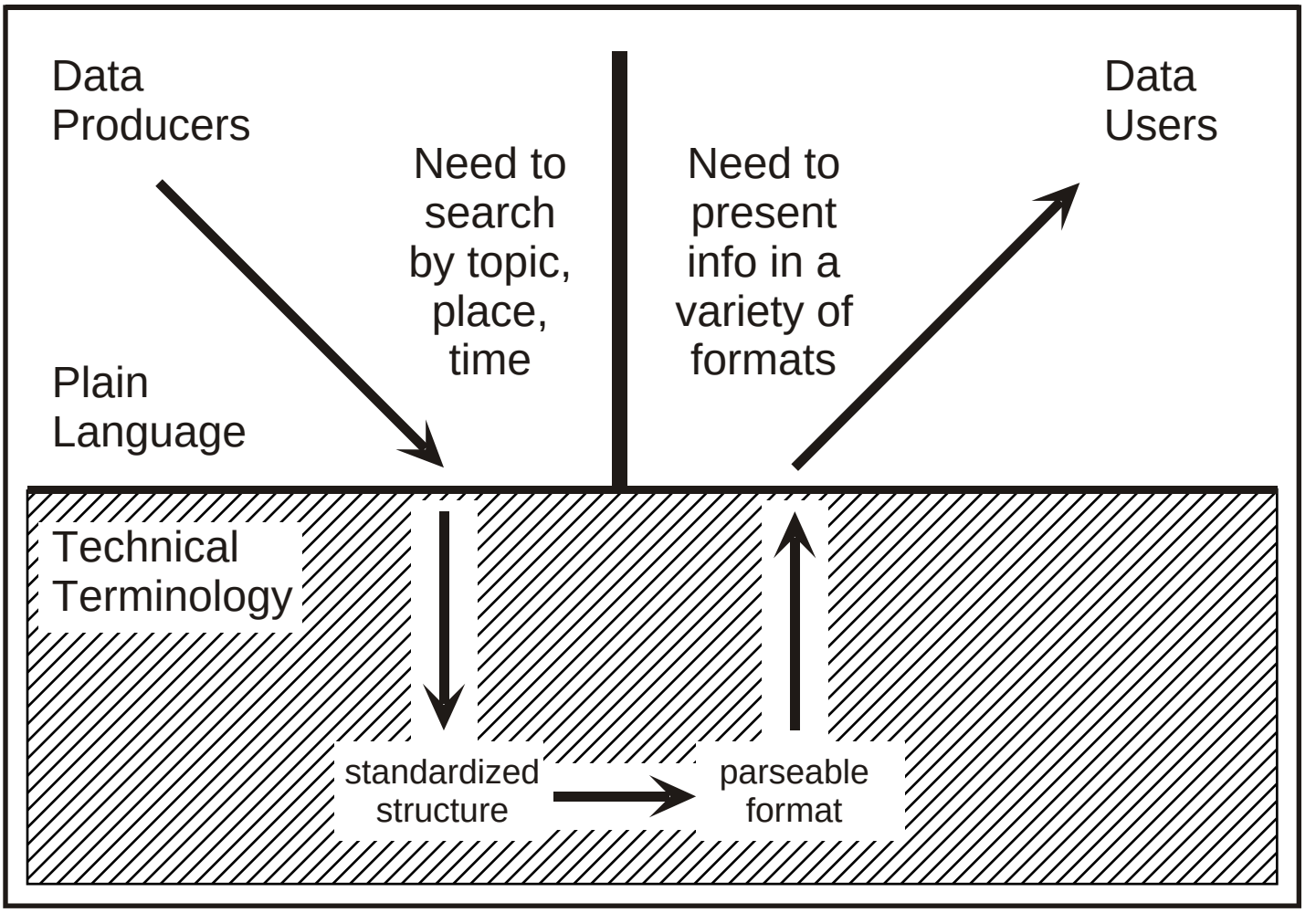
Data Producers
Need to search by topic, place, time
Need to present info in a variety of formats
Data Users
Plain Language
Technical Terminology
standardized structure
parseable format